

FOR IMMEDIATE RELEASE:

STARR TRANSIT CO., INC. EXPANDS ITS REACH

HAMILTON, NEW JERSEY – March 17, 2021 - Starr Transit Co., Inc. is pleased to announce that it will be providing Sales, Tour Planning and Tour Operations for Eyre Tours, a division of Eyre Bus, Tour & Travel servicing the Maryland, Washington DC and Northern Virginia areas. This partnership provides Starr with the opportunity to scale its highly developed resources to experience growth in this new geographic area. Additionally, the union will provide Starr with larger buying power to further develop its large assortment of tour destinations and packages.

As an industry leader, Eyre Bus, Tour & Travel has been providing *Excellence in Travel* for over 70 years. Eyre has earned its reputation as a nationally known motorcoach tour operator who provides charter bus service as well as a complete line of deluxe escorted vacation packages with destinations throughout the United States, Canada and abroad.

“Our deep interest in Eyre’s Public Tours is in line with our strategy to expand Starr’s services, and sell our current and brand-new tour line to an extended customer base. We are very excited and look forward to bringing new and enhanced travel experiences to all of our customers.” said Sandy Borowsky, Vice President of Tour Services & Marketing; and a 3rd generation owner.

“We have been friends with the team at Starr for over 50 years and have worked together on many projects within the motorcoach industry. As we navigate through this pandemic, our focus must be on our charter bus business so it was extremely important that we found someone who could continue the great legacy of our public tour business and provide excellent service to our tour guests. We’re confident that Starr is exactly the right fit to plan our tours and will continue our company philosophy by providing exceptional travel experiences to all the wonderful destinations our travelers have come to know and love. The name on the bus will still be Eyre, but our public tours will be *Powered by Starr.*” said Ron Eyre, CEO, Eyre Tours.

Starr, celebrating its 74th year in business, is the leading provider of transportation and tour services in Southeastern Pennsylvania, New Jersey, and Delaware. The company has grown to provide packaged bus tours and cruises to over 150 destinations worldwide. In addition to the Tours Division, Starr’s Charter Bus Division continues to grow, providing transportation fulfillment, convention shuttle services, group tours, and regular line route services throughout the USA and Canada.

-END-

Contact:

Starr Bus Charter & Tours

Sandy Borowsky, Vice President Tours & Marketing

sborowsky@starrtours.com

Direct) 609-587-7208

For more information, please visit www.starrtours.com

Follow Starr on:

[Twitter.com/starrtours](https://twitter.com/starrtours)

facebook.com/starrtours

linkedin.com/company/starr-tours

<https://www.starrtours.com/wp-content/uploads/2021/03/Eyre-Tours-Powered-by-Starr.pdf>